




MEDIA INFORMATION

 **Joanne Boyle**
California

 **#20 Devanei
Hampton**
California

BEAR FACTS & CONTACT INFO



Debbie Rosenfeld-Caparaz Associate Media Relations Director

Debbie Rosenfeld-Caparaz, an associate media relations director, enters her ninth year in the California Athletic Department. Rosenfeld-Caparaz is the media relations contact for several Cal teams – women’s basketball, women’s soccer, women’s golf and men’s and women’s cross country.

Recently, Rosenfeld-Caparaz won two sports information national writing awards in the Fred S. Stabley, Sr., writing contest. She was honored with second place for athlete profiles and third place for coach/administrator profiles.

Her duties include pursuing local and national media coverage, writing and editing press releases, features and media guides, and producing content for CalBears.com. She has served as the host sports information liaison for several Pac-10 Championships – 2001 men’s and women’s track and field, 2002 men’s swimming and diving, 2004 men’s and women’s cross country and 2005 women’s golf.

Prior to joining the Cal staff, Rosenfeld-Caparaz served as the American Basketball League’s (ABL) assistant director of media relations for nine months in Palo Alto, Calif. In that capacity, she managed the content for the league’s Web site, wrote press releases and newsletters, pitched stories to national media outlets and assisted with all facets of the ABL’s media relations operations.

A native of Skokie, Ill., Rosenfeld-Caparaz broadened her media relations perspective while working for a year with national technology clients as an assistant account executive at Edelman Public Relations Worldwide in San Francisco and Palo Alto, Calif. In the crowded high-tech market, she gained recognition for name-brand clients such as Infoseek and Microsoft.

While at Edelman, she volunteered at the Stanford and Santa Clara Athletic Media Relations Departments.

From 1994-96, Rosenfeld-Caparaz was a media relations assistant with the Wisconsin Women’s Sports Information Department. She publicized the Badgers’ nationally-ranked soccer and tennis teams, as well as the softball program’s inaugural season.

Rosenfeld-Caparaz gained additional media relations experience as a soccer information team officer for the 1996 Summer Olympics and as a media relations coordinator for the 1995 and 1996 ESPN X Games.

In 1994, Rosenfeld-Caparaz graduated with distinction from Northwestern with a bachelor’s of science degree in Radio/Television/Film.

She and her husband, Dean Caparaz, reside in Albany with their daughter, Maya, who will turn four in January. Dean, a Cal alum, oversees media relations for five Golden Bears sports.

BEAR FACTS

Location	Berkeley, CA 94720
Founded	1868
Enrollment	33,000
Conference	Pacific-10
Nickname	Golden Bears
Colors	Blue & Gold
Chancellor	Robert Birgeneau
Athletic Director	Sandy Barbour
Deputy Director of Athletics/SWA	Teresa Kuehn Gould
Arena (capacity)	Walter A. Haas Jr. Pavilion (11,877)
Press Row	(510) 642-3098
2005-06 Overall Record	18-12
Pac-10 Record (Place)	10-8 (6th)
Starters Returning/Lost	3/2
	<i>(Lost: Jené Morris, Reneé Wright)</i>
Letterwinners Returning/Lost	7/4
	<i>(Lost: Jessica Lawson, Jené Morris, Sarah Pool, Reneé Wright)</i>
Newcomers	3
Roster Breakdown	2/2/4/3

WOMEN’S BASKETBALL OFFICE

Head Coach	Joanne Boyle (Duke, 1985)
Record at Cal	18-12, .600 (1 year)
Career Record	85-41, .675 (4 years)
Assistant Coach	Lindsay Gottlieb (Brown, 1999), 2nd year at Cal
Assistant Coach	Kim Hairston (Richmond, 2000), 2nd year at Cal
Assistant Coach	Dean Mendes (Fordham, 1982), 2nd year at Cal
Dir. of Basketball Operations	Sarah Holsinger
Assistant Director of Operations	Nikki Truax
Video Coordinator	Jason Spitulnik
Office Phone	(510) 642-9448
WBB Fax	(510) 643-5021
Mailing Address	129 Haas Pavilion Berkeley, CA 94720

MEDIA RELATIONS OFFICE

Associate AD/Communications	TBA
Assistant Athletic Director	Herb Benenson
Associate Director	Debbie Rosenfeld-Caparaz
Assistant Directors	Scott Ball Dean Caparaz Kimberly Hoidal
Senior Publications Director	John Dunbar
Publications Assistant	Evan Kerr
Women’s Basketball Contact	Debbie Rosenfeld-Caparaz
Office Phone	(510) 642-3611
Cell Phone	(510) 334-6392
SID Fax	(510) 643-7778
Email	darosenf@berkeley.edu
Athletic Web Page	www.CalBears.com
Mailing Address	353 Haas Pavilion Berkeley, CA 94720



MEDIA INFORMATION AND POLICIES

The 2006-07 California Golden Bears Media Guide is designed to assist the media with their coverage of Cal basketball this season. Additional information, including media releases and photographs, may be obtained by contacting the Media Relations Office at (510) 642-3611 or at the Athletic Department's official Web site at CalBears.com.

CREDENTIALS

Please direct all requests for press, photo and parking credentials for California home games to Debbie Rosenfeld-Caparaz, Assistant Media Relations Director, 353 Haas Pavilion, University of California, Berkeley, CA 94720 (Email: darosenf@berkeley.edu; fax (510) 643-7778). Requests should be made in writing at least one week prior to the game. Credentials will be held at the media will call table (opens 60 minutes before tip-off) at the main entrance of Haas Pavilion on the day of the game unless other arrangements are made. Press seating is located on the second level on the east side of the arena.

PHOTOGRAPHY

Television and photo credentials entitle photographers to shoot from designated areas along the baselines behind each basket. Photographers are not permitted to shoot from behind the team benches, in team huddles or from press row.

PARKING

A limited number of media parking passes for lots near Haas Pavilion are available in advance from the Media Relations Office. There is no parking attendant, so passes must be picked up or mailed prior to the game.

VISITING RADIO PHONE LINES

One ISDN and two dial lines are provided for visiting radio use. All calls must be collect, 1-800 or by credit card. Visiting radio lines are located on the west side of the arena, along the scorer's table.

WWW.CALBEARS.COM

A wide assortment of California basketball information can be accessed on the Internet at www.CalBears.com. Press releases, statistics, game stories and audio/visual links are updated on a daily basis. The Web site also provides live in-game statistics for all home games and many road games. In addition, the complete basketball media guide is posted on the Web in PDF format.

BEARS ON RADIO

For the 25th consecutive year, KALX (90.7 FM) will broadcast California women's basketball games. Almost every game is included in the broadcast schedule. Coverage begins five minutes before tip-off of each contest and can be heard over the airwaves or through links on CalBears.com and kalx.berkeley.edu. KALX also broadcasts a weekly Cal sports show, "Bear Talk," on Wednesdays at 9 p.m. The sports director at KALX can be reached at 26 Barrows Hall #5650, Berkeley, CA 94720 or by phone at 510-642-1111.

INTERVIEW POLICIES

All interviews with players and with head coach Joanne Boyle must be made through Debbie Rosenfeld-Caparaz in the Media Relations Office (510-642-3611) at least 24 hours in advance of the requested time. Player telephone numbers will not be released to the media.



GAME DAY SERVICES

The Cal Media Relations Office furnishes game programs, pre-game notes and press guides prior to each game in the Media Work Room. Game play-by-play, halftime and final statistics, and shot charts are provided, as well. Wireless Internet access and several telephones are available in the media work room (main floor of Haas Pavilion), and additional telephones for the press room may be ordered by calling the media relations office at (510) 642-3611. There is also wireless access on press row and at the scorer's table.

After a customary 10-minute cooling off period, Cal head coach Joanne Boyle and the opposing head coach, along with requested players, will address the media. The Cal locker room is closed following all games.

DIRECTIONS TO HAAS

Haas Pavilion is located on the Cal campus near the corner of Bancroft Way and Dana Street.

From San Francisco, go across the Bay Bridge and take Highway 24 east. Exit at Claremont Avenue and turn left. Take another left at College Avenue and proceed north until the street ends at Bancroft. Turn left on Bancroft, and Haas Pavilion is three blocks down on the right.

From Contra Costa County, take Highway 24 west towards San Francisco. Take the Berkeley exit (second exit after Caldecott Tunnel). The ramp merges with Ashby Avenue. Follow Ashby to College Avenue. Turn right on College, then left on Bancroft Way. Haas Pavilion is three blocks down on the right.



MEDIA OUTLETS/TV SCHEDULE

NEWSPAPERS

ASSOCIATED PRESS

303 Second Street, Suite 680 North
San Francisco, CA 94107
415-495-1708, Fax: 495-4967
SE-Greg Beacham

CONTRA COSTA TIMES

P.O. Box 5088, Walnut Creek, CA 94596
925-943-8244, Fax: 930-6150
SE-Tom Barnidge
Beat-Jay Heater, Jonathan Okanes

DAILY CALIFORNIAN

Eshleman Hall, Berkeley, CA 94720
510-548-8300 x425, Fax: 849-2803
SE-Stephen Chen

MARIN INDEPENDENT-JOURNAL

150 Alameda Del Prado, Novato, CA 94948
415-382-7298, Fax: 883-5458
SE-Dave Allen
Columnist-Dave Albee

OAKLAND TRIBUNE

4770 Willow Road, Pleasanton, CA 94588
925-416-4847, Fax: 416-4874
SE-Jon Becker
Beat-David Schoen
Columnist-Dave Newhouse

SACRAMENTO BEE

21st and Q Streets
Sacramento, CA 95816
916-441-4100, Fax: 326-5503
SE: Bill Bradley

SAN FRANCISCO CHRONICLE

901 Mission Street, San Francisco, CA 94103
415-777-7201, Fax: 543-3754
SE-Glenn Schwarz
Beat-Michelle Smith
Columnist-Gwen Knapp

SAN JOSE MERCURY NEWS

750 Ridder Park Drive, San Jose, CA 95131
408-920-5354, Fax: 920-5244
SE-Craig Lancaster

TELEVISION

COMCAST SPORTSNET WEST

4450 East Commerce Way
Sacramento, CA 95834
916-515-2773, Fax: 515-2897
EP: Mikel Minor

KGO-TV (ABC, CH. 7)

900 Front Street, San Francisco, CA 94111
415-954-7934, Fax: 956-6402
Martin Wyatt, Larry Beil, Mike Shumann

KNTV-TV (CH. 11)

2450 North First Street, San Jose, CA 95110
408-286-1111, Fax: 286-1530
Raj Mathai, Daryl Hawks

KPIX-TV (CBS, CH. 5)

855 Battery Street, San Francisco, CA 94111
415-765-8776, Fax: 765-8973
Dennis O'Donnell, Rick Quan

KRON-TV (IND., CH. 4)

1001 Van Ness, San Francisco, CA 94109
415-561-8983, Fax: 561-8136
Gary Radnich, Vernon Glenn

KTVU-TV (FOX, CH. 2)

No. 2, Jack London Square
Oakland, CA 94607
510-874-0254, Fax: 451-2610
Mark Ibanez, Joe Fonzi

RADIO

KALX RADIO (90.7 FM)

26 Barrows Hall #5650
Berkeley, CA 94720
510-642-1111, Fax: 642-9715
SD-Ben Ross

KCBS RADIO (740 AM)

One Embarcadero Center
San Francisco, CA 94111
415-765-4062, Fax: 765-4080
Hal Ramey, Steve Bitker, Dave Lewis

KGO RADIO (810 AM)

900 Front Street, San Francisco, CA 94111
415-954-8142, Fax: 954-8686
Rich Walcoff, Larry Krueger

KNBR RADIO (680 AM)

55 Hawthorne Street
San Francisco, CA 94105
415-995-6808, Fax: 995-6835
Hosts: Brian Murphy, Paul McCaffrey, Gary
Radnich, Bob Fitzgerald, Rod Brooks, Ralph
Barbieri, Tom Tolbert, Damon Bruce



2006-07 PAC-10 CONFERENCE WOMEN'S BASKETBALL FOX SPORTS NET TELEVISION SCHEDULE

Sun., Nov. 19	Tennessee at Arizona State	11:00 am
Sun., Nov. 26	Stanford at Georgia	12:00 pm
Sun., Dec. 17	Baylor at UCLA	12:30 pm
Sat., Dec. 30	Arizona State at Stanford	5:00 pm
Sun., Jan. 7	Washington at Arizona State	11:30 am
Sat., Jan. 13	California at Washington	1:30 pm
Sat., Jan. 20	UCLA at Arizona	11:00 am
Sun., Jan. 21	USC at Arizona State	2:00 pm
Sat., Jan. 27	Stanford at Arizona State	11:00 am
	California at Arizona	3:00 pm
Sun., Feb. 4	California at Stanford	1:00 pm
Sat., Feb. 10	UCLA at USC	11:00 am
	Washington at Stanford	1:00 pm
Sat., Feb. 17	Stanford at Oregon	11:00 am
	Arizona at USC	1:00 pm
Sun., Feb. 18	Arizona State at UCLA	1:00 pm
Sat., Feb. 24	Oregon State at Washington State	1:00 pm
Sun., Feb. 25	USC at Stanford	12:00 pm
Sun., Mar. 4	Pac-10 Tournament Semifinal #1	2:00 pm
	Pac-10 Tournament Semifinal #2	4:30 pm
Mon., Mar. 5	Pac-10 Tournament Final	7:30 pm

All times Pacific

